

**SHROPSHIRE HILLS TOURISM LTD
STATEMENT OF ACCOUNTS**

1st APRIL 2014 – 31st MARCH 2015

| Income | 2014/15 | 2013/14 | Expenses | 2014/15 | 2013/14 |
|------------------------|-----------------|-----------------|----------------------------|-----------------|-----------------|
| | £ | £ | | £ | £ |
| Adverts in Brochure | 8911.00 | 13183.65 | Brochure –Design & Print | 9880.00 | 12354.36 |
| AONB contribution | 1500.00 | | Distribution | 475.20 | |
| | | | Commission | 103.92 | |
| Adverts in Map | | 1250.00 | Addn. Map Production costs | | 820.84 |
| | | | AONB Events Leaflet | | 500.00 |
| | | | Website | 1566.00 | 1626.00 |
| | | | Advertising | | |
| | | | Meetings | 281.00 | 221.50 |
| Interest | 4.60 | 5.66 | Bank Charges | 72.37 | |
| | | | Company House Fees | 26.00 | |
| Misc. Income | | | Miscellaneous Expenses | 175.85 | 39.00 |
| | | | | | |
| | | | | | |
| Total Income | 10415.60 | 14439.31 | Total Expenditure | 12580.34 | 15561.70 |
| | | | | | |
| Surplus/Loss(-) | -2164.74 | -1122.39 | | | |
| | | | | | |

Balance Sheet as at 31st March

| | 2014/15 | 2013/14 |
|---|----------------|----------------|
| Balance b/forward at 1 st April | 8282.51 | 9404.90 |
| Loss in year | -2164.74 | -1122.39 |
| Balance c/forward at 31 st March | 6117.77 | 8282.51 |
| Represented by:- | | |
| Current Accounts | 2336.30 | 1893.44 |
| Deposit Account | 3047.67 | 7043.07 |
| Plus accruals | 848.80 | -539.00 |
| Less Creditor (Anne O-Jones fund) | -115.00 | -115.00 |
| Total Assets | 6117.77 | 8282.51 |

To be presented and, if approved, adopted at the Annual General Meeting on 12th May 2015

**D M Hatchell
Treasurer
20th April 2015**